

I created this ad for a client in Scottsdale, AZ in September, 2018.

Blue Book on this car was \$18K to \$22K, listed it for \$30,990, and the owner was able to **sell it for \$30K within 12 days** of placing the ad on Craigslist. Out of state buyer said after seeing over 10 different ads (in a 6 state area), **this ad immediately caught his attention and made him WANT to buy this particular car** even before flying into Phoenix to test drive it.

2008 Mercedes-Benz SL 550 Roadster

QUESTION: When you sit in your car and turn it on, does it return the favor?

ANSWER: If your car is this 550SL, the answer is a resounding "YES"!

VERY LOW MILEAGE, single-owner. Has remained in NM and AZ. Well kept (babied by owner) - always kept covered and protected in a garage.

If you have been looking for an ultra-low mileage, "cherry" 550SL that looks and drives "like new" ... if you LOVE this classic body style ... if you LOVE a car that fits-like-a-glove ... if acceleration and cornering are a HUGE "turn-on" ... then don't let this Roadster Rocket get away from you ... it won't remain on the market for long.

A key feature of this car is the standard Active Body Control (ABC) system, which uses hydraulics to eliminate excess body motion and enhance the SL's cornering performance while maintaining ride comfort.

It is composed of an independent four-link in the front and an independent five-arm multilink in the rear which adjusts each wheel's suspension in accordance with road conditions to best avoid vibration, pitch, dive, squat, and roll.

Forbes wrote, "The suspension maintains optimal handling and a smooth ride at all times and enables the car to careen through even the sharpest corners at speed without a hint of body roll.

Amazingly, for a 382 hp V-8, 2-seater rocket, it rides like the big, comfortable grand-touring car that it is, at least in part.

Comfortably firm, yet the suspension soaks up even the larger bumps, and the body stays relatively flat in cornering."

An added feature is the retractable hardtop system that actually aids in body stiffness. With the top down, it stows itself away in a section of the already spacious trunk, leaving enough room for weekend bags.

The hardtop lowers in about 13 seconds, and it's something to watch as the hydraulic system transforms the car from an all-weather touring car into an open-top roadster.

With the top up, it is remarkably refined and quiet inside, with very little road or wind noise; with the top down, the 550SL is very well designed with little wind turbulence due to a pop-up wind deflector screen.

BTW - This 550SL looks fast even when stopped at a red light (and talk about turning heads)!